

CBHSNA Lifetime Achievement Award

The Cleveland Bay Horse Society of North America's Lifetime Achievement Award acknowledges the Cleveland Bay Horses and their owners, who actively strive to educate the public, improve the horses, improve the public image, and highlight the versatility of this rare breed. Points may be earned by an individual horse, or by a farm owner/breeder. General Rules will apply to both categories and any differences are noted.

General Rules:

1. The program is open to all registered horses with at least 1/8th Cleveland Bay blood. A copy of each horse's registration, including registration number, indicating Cleveland Bay ancestry must be provided. A copy of each horse's registration must be provided to the LAA Program Administrator by August 1st. This is not necessary if a current photocopy is on file with the Performance Awards Program Administrator.
2. At least one owner of record must be a member of the CBHSNA.
3. All entrants pay either an annual \$10.00 fee or a \$50 fee for lifetime enrollment. Life Enrollment is transferable if the horse is sold, subject to a \$10.00 transfer fee and the new owner meeting all other criteria. The horse must be transferred with the appropriate registry before August 1st of that calendar year or all points will be voided.
4. Once the horse or farm enrolls in the LAA Program, results are submitted annually. The participants should keep a photocopy of the point sheets submitted. Point sheets may be submitted electronically by emailing to the LAA Program Administrator.
5. Results must be sent in on official forms with all necessary signatures and other documentation (varies by category) by December 5th of that calendar year.
6. Results are only accept for the most recent year.
7. Any breaks in membership by owner will forfeit all previous accumulated points, and will be subject to a new enrollment fee.
8. **For Farm Entries Only:** You may enroll as many horses as you wish under the farm name, however, all must be registered with at least 1/8th Cleveland Bay blood with registry papers and registry number, indicating Cleveland Bay ancestry, must be owned in the name of the farm/farm owner. You must provide a list of horses that you wish to use in accordance with the rules. If a horse is sold during the year, all points end for that horse on the date of sale. Farm to individual transfer is not an option. No horses may be substituted mid-year.
9. Points will not start until fees are received and you have formally enrolled in the Lifetime Achievement Award program.
10. **All categories may be ridden, driven or in-hand where applicable.**
11. You must earn points in 3 or more categories to be eligible for the award, one of which must be category 3 – Public events.
12. You may only apply a maximum of 200 points from any one of the categories 1,2,4,5 or 6 towards the points needed to earn the award. Categories 3 and 7 have no maximum.
13. If a lifetime enrollment is under a farm/breeder name, all changes to the horses being used for the following year must be submitted by the December 5th deadline.
14. Participants may submit scores at any time if they think they are close to completing the program. Awards will only be ordered and sent to winners twice per year in December and April.

You will receive sheets on which to keep track of your points and activities. Please keep points carefully and fill out sheets legibly. Additional forms are available electronically. If the point sheet cannot be read, the points will not be counted. In all cases, you should try to have an official at the even sign your sheet to acknowledge participation. In some cases, that is not always possible. Without a signature, other documentation may be submitted, such as photos or entry forms, but acceptance of those points will be at the discretion of the committee administering the program. Please contact the LAA Program Administrator if you wish to discuss alternative acceptable evidence pertaining to your event.

Points needed to win:

- ◆ Individual horse 350 points
- ◆ Farm/breeder 400 points

Points are earned as follows:

1. **Judged Events/Shows:** 1 point per class entered and competed. Additionally, you may add:

Class Size	Points Earned
4-10 horses	1 st place – 2 points 2 nd place – 1 point
11-20 horses	1 st place – 5 points 2 nd place – 3 points 3 rd place – 2 points
21+ horses	1 st place – 7 points 2 nd place – 5 points 3 rd place – 3 points 4 th place – 2 points
Division Champion	10 points additional
Reserve Champion	5 points additional
If the class is CBHSNA recognized, the points are doubled.	

2. **Distance Riding points:** 10 points for completing a properly sanctioned endurance ride or Competitive Trail ride, plus:

Distance	Placing	Points
Up to 10 miles	1	3
	2	2
11-25 miles	1	5
	2	3
	3	2
Over 25 miles	1	7
	2	5
	3	3
	4	2
Best Conditioned Award		10 points
Best Conditioned Reserve		5 points
**Note: judged Pleasure rides fall into the trail category		

3. **Public Events:** This category covers many of the events that you may take part in that educate or entertain the public. Participating in clinics will fall into this category. These events may be one of a kind or may run for several days. This category would also cover Re-enactments, Jousting, and any team sports like Polo or Polo-Crosse.

- ◆ 5 points per day if the event is a “private” clinic, or is a local event like a County Fair.
- ◆ 10 points per day if it is a charity event, a regional or national event like Equine Affaire, or a large publicly viewed clinic or demo.
- ◆ If the event is sanctioned or sponsored by the CBHSNA, points may be doubled.

If there is a question about activities that fall into this category please contact the LAA Program Administrator..

4. **Trail:** 10 points for day for a “formal” trail ride, organized and planned by a club or group with an official trail or ride secretary. This category includes Hunting/Beagling/Cubbing, Mounted Police, Search & Rescue drills and duty, our Mounted Marshall or Worker at an event. It would also include judged pleasure rides.

- ◆ Add 5 points if an award is won, or if the ride is for charity.

5. **Western Events/Rodeo:** Western show classes (equitation, pleasure, etc) are covered under the judged competition section. This category applies to team penning, sorting, barrel racing, cutting, and calf roping. Also use of the horse as a “pick up man” in the rodeo arena.

- ◆ 5 points for each even entered, or day that you work with the horse as an official in the arena.

- ◆ 5 points added if you win any of the events entered.

6. **Parades:** 30 points for National or very large metropolitan parades – bowl parades, Macy's Thanksgiving Day Parade, Presidential Inaugural, Philadelphia, Chicago, New York City, etc.

- ◆ 20 points for regional parades
- ◆ 10 for local, city, or county parades
- ◆ Add 10 points if you win a trophy,
- ◆ Add another 10 points if it is won by a group made up solely of 2 or more Cleveland Bays (pure or part).

7. **Media Coverage:** Media Coverage is very important for education and public awareness. Media coverage can mention the animal or you, (or the farm where the farm is entered) **as long as it states somewhere that the horse is of Cleveland Bay blood.**

- ◆ 10 points for any media coverage
- ◆ 20 points for local/regional coverage with a photo or television
- ◆ 30 points for national or international coverage
- ◆ 40 points for national/international with a picture or television

For Farm/breeder entries in categories 3 and 7, only one set of points may be earned per activity or event, regardless of the number of horses. For example, if participating in a booth or breed demo, 10 points (or 20 if CBHSNA) would be earned whether you had one horse or three present that day.

Example of point sheet:

Category	Date	Show & Class or Event & Description	Placing if applicable	# of entrants	Points claimed	Official's Signature
1	9/6	Warrenton CB in-hand	3	9	1	
3	9/21	CBHSNA booth at Horse expo	-	-	20	
6	12/5	Middleburg Christmas Parade	-	-	10	
7	12/5	Picture/story in Bull Run Observer from parade			20	

One event may earn you points in several categories, as in the example above. Points were earned for participation in the local parade. A local newspaper also ran a small article, mentioned the horse was a Cleveland Bay and included a picture.

Please direct any questions regarding this program to Carol Carson, 303-971-8342, or carol.a.carson@lmco.com
Thank you for promoting the Cleveland Bay and Good Luck!

Revised: 25 January 2019